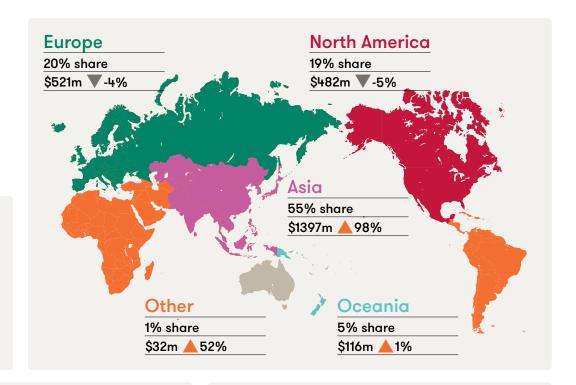


## **Export Report**

1 January 2024 to 31 December 2024

Total value	\$2.55b	34%
Total volume	649m litres	7%
Average value	\$3.93/litre	26%



## Exports by price point (value)



## Top 5 export destinations (value)

** Mainland China	\$907m 🔺 ++
United Kingdom	\$352m ▼ -3%
United States	\$325m ▼-10%
★ Hong Kong	\$171m ▼-42%
Canada	\$156m 🛕 9%

## Top 5 export varieties (litres)

Shiraz	175m 🛕 25%
Chardonnay	137m ▼ -8%
Cabernet Sauvignon	101m 🛕 15%
Pinot Gris/Grigio	41m ▼-14%
Merlot	40m ▲ 2%







1,788 active exporters



