

BRAND NAME

Optional. Brand names should not mislead as to the origin, age or identity of the wine.

COUNTRY OF ORIGIN

Mandatory for domestic stock. Wording is not defined, for example, 'Wine of Australia' or 'Product of Australia'.

NAME OF FOOD

Mandatory. Must convey the true nature of the food, e.g. 'wine' or 'Pinot Noir'.

ALCOHOL CONTENT

Mandatory. Must show percentage of alcohol by volume. Tolerances vary between products.

VOLUME

Mandatory. Must be 3.3mm in height. May be presented on the front or back label.

PREGNANCY WARNING

Mandatory from 31 July 2023. Approved image must be displayed within a black border on white background with clear space of 3mm. Size requirements apply.

NAME AND ADDRESS

Mandatory. The name and street address of vendor, manufacturer, packer or importer.

GEOGRAPHICAL

INDICATION

Optional. Must be 85% if claimed. Up to three GIs may be claimed and must total 95% (with min 5% from each GI) and be listed in descending order.

VARIETY

Optional. Must be 85% if claimed. Multiple variety claims must total 85% and be listed in descending order.

VINTAGE

Optional. The harvest year. Must be 85% if claimed. Multiple vintage claims must total 100%.

STANDARD DRINKS

Mandatory. Labels must declare number of standard drinks. 'Contains approximately X.X standard drinks' or logo acceptable.

LOT IDENTIFICATION

Mandatory, although the form is not prescribed.

ALLERGENS

Mandatory. Sulphites above 10mg/kg, milk and egg must be declared. From 25 Feb 2024, prescribed plain English terminology must be used (sulphites, milk and egg).

