

Careers in viticulture and wine

Investments in people play a crucial role in shaping the overall success of a sector; establishing a culture of collaboration, a sense of community, and demonstrating that people are the most important asset.

This infographic describes a range of Wine Australia supported investments across your wine career pathway. There are opportunities to widen networks and engage in lifelong learning and leadership development.

Explore via wineaustralia.com/careers-in-viticulture-and-wine

Click on the 'arrows' ➔ to find out more information.

START YOUR PATHWAY

1

At school

- Explore the industry and careers via case studies and the virtual tour *A day in the life of a wine grape*.
- Access viticulture and wine science resources and classroom activities, and connect with the sector.



2

Study and learn

- A wide range of pathways to the sector are possible, either straight from school, doing a school-based apprenticeship, or in post-school education from certificate to post-grad level. Explore via 'career website link'.



EXPAND YOUR PATHWAY

3

Explore, grow, connect

Youth network (The Rootlings) ➔

- Structured networks for sharing knowledge, experience, events and supporting connection for everyone aged under 35 in the sector.

Science and research

Scholarships ➔

- Top-up scholarships for PhD studies.

Rootlings
WINE INDUSTRY YOUTH NETWORK

Become a member of the Australian Society for Viticulture and Oenology (ASVO). ➔

ASVO



NURTURE YOUR PATHWAY

Regional leadership

Next Crop ➔

- Leadership development within three wine regions each year to explore industry challenges and opportunities, build confidence and identity as an emerging leader.

Connect, grow, aspire

Wine Industry Mentor Program ➔

- Supports and inspires early career professionals via a structured mentoring relationship, with access to respected wine sector professionals.



4

FUTURE LEADERS

5

ADVANCE YOUR PATHWAY

Leadership

Future Leaders ➔

- Advanced experiential leadership program for mid-career established professionals across the value chain.

Inspire

Leadership network

- Ongoing support and giving back through coaching and mentoring.

What do we see?

People who are:

- leading community, regional or individual transformations
- committed to and influencing change in their workplace and region



What do we see?

Effective leadership and a skilled workforce fostering innovation, quality, and competitiveness on a global stage.

People are increasingly:

- supporting the sector through advocacy, influence, and engagement
- holding Board or Committee positions in communities, regions, state, or national organisations
- driving innovation and change through positions of established leadership and trusted influence.

